



The 2021 Virtual Vancouver International Boat Show Features Brand New Products and Unveilings

Customers can find everything they need and more to gear up for boating season 2021

FOR IMMEDIATE RELEASE
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Vancouver, B.C. – The 2021 Vancouver International Boat Show is going virtual this year, and it will continue to live up to the event's rich history of providing a show-stopping display of the newest and most innovative boating products and highly anticipated debuts and unveils.

Visitors to the 59th Vancouver International Boat Show will be introduced to the very latest boats and boating-related products on the market, and can do so from the comfort of their own home. This year's event will be virtual - taking place February 24 – 27, 2021 and the following are just some of the key featured products that will be available to browse during the four-day event:

RXP-X 300

From Sea-Doo/BRP, the ultimate race-inspired watercraft combines power, handling and control like nothing else on the water. And with the 300-hp Rotax 1630 ACE engine and revolutionary onboard experience, nothing else will come close to you on the buoy course.



7.6-liter V12 600hp Verado®

Furthering the legacy of the Verado® engine family, Mercury Marine, Ltd. reimagined outboard performance to deliver the ultimate luxury boating experience. With the unwavering strength of a V12 powerhead, the 600hp Verado® outboard delivers extraordinary range and performance to take your boating adventures to new destinations. Quiet, smooth and refined, this is the engine that elevates the standards of premium design and engineering.



BENETEAU OCEANIS 40.1

The only opportunity to be sailing a 40.1 this summer courtesy of Grand Yachts Inc.! With the innovative flared hull design of the Oceanis 40.1, and steps extending over a third of the bow, BENETEAU has broken new ground but made no concessions. The result is a hull that has true speed potential and is stiff under sail. Above the waterline, her deck plan and ultra-spacious interior is unheard of on a boat this size!



PRESTIGE X70

From M & P Yacht Centre, the PRESTIGE X70 blazes a trail to a new world of luxury crossover yachts. Created in the spirit of a superyacht, the X70 offers infinite possibilities, blurring the line between the exterior and the interior. Based on volume, circulation and light, the all new concept for this luxury crossover reinvents space on board for an incredible experience.



R-41 S

Presented by Port Boat House Limited, the beautiful R-41 S from Ranger Tugs is as luxurious and comfortable as it is strong and seaworthy. Designed and built by hand, the R-41 S turns heads and collect fans wherever she goes. The R-41 S is loaded with innovative features that will make your life on the water stress free and fun (like it's supposed to be).

VOLT 180

Offered by Vision Marine Technologies, the Canadian made Volt 180 is a modern, easy to use electric boat. If you plug in overnight on regular shore power, you will be able to navigate for seven continuous hours. The electric boat is perfectly designed for personal use, hire or to serve as water taxi. Users will be surprised by its stability, as this modern boat is very high and large.



Sunseeker Ocean 90 2022

The 90 Ocean Yacht showcases the fresh design direction of Sunseeker's next generation of larger models. Exemplifying the feel of a true superyacht, the 90 Ocean Yacht stand-out features will be its striking lines, incredible volume, a sophisticated open-plan interior and a brand-new 'Ocean Club' concept – offering four times the area of a traditional bathing platform design.



SEAHAWK FASTBACK

Presented by Port Boat House Ltd., the Seahawk Fastback exudes a progressive look and is available in a partial or full hard top, boat lengths are available between 21' through 25'. Of course, the Seahawk Fastback comes with what you expect from a North River built vessel – lifetime limited hull warranty, performance matched reverse chines, unlimited options and paint colors to choose from, and unparalleled overall performance, strength and finish.

2021 CHINOOK PRO 20'

River City Marine is pleased to introduce a new model to the Thunder Jet Pro family, the 2021 Chinook Pro. A newly upgraded and designed hull, a 200HP Mercury outboard, transom door and upgraded seats – the Chinook Pro is sure to make splash.

255XD – Yamaha Motor Canada Ltd.

Yamaha's ultimate wakesurf boat, the flagship 255XD Sport Boat features Yamaha's new integrated SurfPointe wakesurf system with push-button-controlled, integrated Yamaha Wake Enhancer and a triple ballast system to create a clean, surfable wake. The 255XD also comes with E-Series features and Yamaha's DRiVE system with steering wheel paddle controls.

For access to a hi-res image gallery for any of the products above, please visit – <https://bit.ly/3pJE9n2>

2021 Virtual Vancouver Boat Show Highlights:

Enhanced Shopping Experience: Industry manufacturers, dealers, and retailers will be presenting innovative ways to showcase their products including virtual boat tours, 360° showrooms, and video content for a better shopping experience. Consumers can also connect directly with participating dealers who will be available during virtual show hours for live chats, video and phone appointments, or by email.

New Product Launches: Explore all the latest 2021 boat models, accessories, technology, and lifestyle products that will be trending on the waters this summer. Exhibitors will also be hosting live-streamed events and product launches exclusively at the Virtual Vancouver Boat Show.

VIBS TV: *presented by Mercury Marine:* A dedicated live platform featuring video content created for VIBS viewers. Watch real-time demos, guided boat tours, interviews with industry experts, speaker panels, Q&A sessions, and creative videos. New content will be streamed daily during the entire show.

Virtual Seminars *presented by Freedom Marine:* An engaging and comprehensive line up of virtual seminars for boaters of all interests – enhanced with interactive participation to ask questions and share comments just as you would in-person.

Community Chatroom: *presented by Sherwood Marine & Safe Harbour Insurance:* VIBS organizers have created a new Community Chatroom for virtual attendees to socially gather online. Users will be able to post questions, create discussions, and to connect with boaters on a variety of subjects in a friendly and welcoming space.

Attending the show is FREE! Registration is made possible by Yamaha Canada and is open now for the 2021 Virtual Vancouver Boat Show, February 24-27. Sign-up at VancouverBoatShow.ca

Specific program and access details will be posted at www.VancouverBoatShow.ca as they are finalized.

Virtual Vancouver International Boat Show Hours:

- Wednesday – Friday 11am – 7pm
- Saturday 9am – 5pm

Western Canada's largest consumer boating event, the Vancouver International Boat Show is owned by the Boating BC Association and produced by Canadian Boat Shows.

Connect with the Vancouver International Boat Show at:

Facebook: <https://www.facebook.com/VanBoatShow/>

Instagram: <https://www.instagram.com/boatingbc/>

Twitter: @boatingbc

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Media Contact:

Shona Wercholuk

sWercholuk@lbg.ca

604-805-4821