

# 2025 PRINT RATE CARD

## Vancouver Boat Show Guide

The Take-Home Reference Guide to the Top Boating Exhibitors



PRESENTS



Jan. 29 - Feb. 2, 2025

# The Season Starts Here!

**8,000 copies distributed at BC Place and Granville Island**  
**PLUS 55,000 digital copies** emailed to BC boaters prior to the show through the Vancouver Boat Show newsletter, Canadian Boating OnBOARD newsletter and all related social media sites.

**SIZE ..... RATE**

Double Page Spread .....	\$2,800
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Inside Back/Inside Front Cover.....	\$2,200
Full Page .....	\$1,500
Half Page (H/V).....	\$1,000
Quarter (Vert).....	\$600



**SPACE CLOSING** January 3, 2025

**MATERIAL CLOSING** January 7, 2025

<p><b>Full Page Trim Size</b> 8 x 10.75" (Safety Area 7.5 x 10.25")</p> <p><b>Double Page Spread</b> 16 x 10.75"</p> <p><b>Bleed =</b> Add .125" all sides</p>	
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 All spot and pantone colours must be removed from file.

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